



CHIA TAI



**Where
Quality
Food
Begins**





CHIA TAI

Where Quality Food Begins

Founded in 1921 on Song Sawat Road in Yaowarat area, Chia Tai has grown alongside the advancement of Thai agriculture to become one of the Thailand's leading innovative agricultural companies. The company offers products and services across 5 core business groups such as high-quality Seeds, Fertilizers, Plant Protection, Agricultural Technology, as well as Fresh Produce and Restaurant.

Nowadays, Chia Tai is advancing toward its role as an Agricultural Solution Provider, delivering agricultural solutions through the combination of knowledge, products, technology, management expertise, and services. These solutions are designed to address the entire agricultural value chain, supporting the sustainable improvement of farmers' quality of life.

Chia Tai's headquarters is located on Sukhumvit Road, Bangkok, with 7 subsidiaries across Asia and America, and a workforce of more than 1,300 employees.



Purpose

Enhance people's quality of life on a sustainable basis by fostering agricultural innovations through quality products and services.

Vision

To be the undisputed agribusiness leader that leverages innovative agriculture to offer food sustainability for the quality of life of people in all sectors.

Core Values



Integrity



Innovation



Partnership

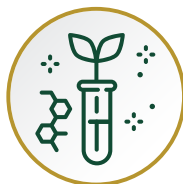


Passion

Chia Tai strengthens food security for people across the region



Chia Tai has **7** subsidiaries
located across Asia and America



6 Research and Development
stations located in Thailand and overseas



More than **1,300** employees

Seed Business

Chia Tai Seed is the first business of Chia Tai. With over a century-long experience, Chia Tai Seed delivers up to 520 seeds varieties in 63 different crops, exporting to over 40 countries.

Chia Tai Seed is one of the first companies in Thailand that has been certified by ISTA (International Seed Testing Association) which is accepted by global seed industry.

Upstream



Up to **520** seed varieties
in **63** different crops



Fertilizer Business

Chia Tai Fertilizer deliberately selects only exceptional fertilizers formulas from reputable sources worldwide to seamlessly cater to the needs of all crop varieties such as rice, field crops and horticultural crops. Chia Tai Fertilizer provides up to 20 fertilizer formulas, guaranteed by the internationally recognized standard of ISO 9001:2015.



More than
20 high quality
fertilizer formulas



Plant Protection Business

Chia Tai Plant Protection drives business with ethical conduct, consumer accountability, and environmental stewardship. All the products of Chia Tai Plant Protection are produced under the international standard and have been tested for countless times to guarantee that they are safe and harmless to the environment, users, nearby communities and consumers. Chia Tai Plant Protection Business is certified by ISO 14001:2015, ISO/IEC 17025 and ISO 9001:2015.



XAG
Thailand



Agricultural Technology Business

With our mission to become a Solution Provider of agricultural solutions that elevate Thai farming practices, Chia Tai's Agricultural Technology Business offers a wide range of products and services. These include high-performance agricultural drones, smart steering systems, and other advanced Agri-technologies from XAG Thailand, along with various cultivation technologies and equipment such as smart greenhouses and integrated greenhouse systems from Farminno (Thailand). The business also provides agricultural services like fertilizer spreading and liquid spraying. In addition, Chia Tai Academy offers training courses to enhance farmers' skills in agricultural technologies, including drone pilot training. This is to ensure farming easier, more modern, and more precise while promoting safe, high-quality produce and contributing to sustainable food security.



Midstream





Fresh Produce and Restaurant Business

Chia Tai Farm truly complements the company's downstream agricultural activities by developing and adding value to agricultural products which are directly delivered to customers through a variety of customer touch points, including lifestyle shops & restaurants and online stores, aiming to provide our customers with quality food and beverages made from Chia Tai's fresh and safe produce.

i-Trace system
for product traceability





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